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APPLICATION NO. 09/758.012

## ASSIGNMENT

WHEREAS, I, Russell S. Hinds (hereinafter referred to as ASSIGNOR), having a post office address of 12400 St. Hwy 71W #350-245, Austin, Texas, 78738, am a joint inventor of an invention entitled "SPONSORSHIP MANAGEMENT SYSTEM," as described and claimed in the specification forming part of an application for United States letters patent filed January 10, 2001, as United States Patent Application No. 09/756.012.

WHEREAS, Sponsorwise (hereinafter referred to as ASSIGNEE), a corporation of the State of California, having a place of business at PO Box 18160, San Jose, California, 95158-8160, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE, the entire right, title and interest in and to said invention. said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said

letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

Date By Russell S. Hinds

STATE OF <u>TEXAS</u>) ss. county of <u>TRAVIS</u>)

I certify that I know or have satisfactory evidence that Russell S. Hinds is the person who appeared before me, and said person acknowledged that he/she signed this instrument and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.



Dated DECEMBER 19, 2005
Signature of Notary Public SALLAK SULFA
Printed Name ADREA K. EUJOTT
My appointment expires 3/01/09